



PRIVACY NOTICE

1 General information

This Privacy Notice contains information required by the EU General Data Protection Regulation (hereinafter the General Data Protection Regulation) and the national data protection law for a data subject, such as for the controller's customer, employees and for the supervisory authority.

2 Controller and its contact information

OP Co-operative
Postal address: P.O. Box 308, 00013 OP
Street address: Gebhardinaukio 1, 00510 HELSINKI
The controller's contact person: Kristian Luoma
Phone number: +358 407 096 790
Email address: kristian.luoma@op.fi

3 Data Protection Officer's contact information

OP Financial Group's Data Protection Officer
OP Financial Group
Postal address: P.O. Box 308, 00013 OP
Email: dataprotection@op.fi

4 Name of the personal data file and data subjects

Data file of Fintech insider Live! at Slush 2018 registrations (private individuals)

5 Purposes of personal data processing and legal basis for processing

5.1 Purposes of processing

The purpose of list of registrations is to follow the amount of registrations, to use it for event communications and marketing, and to ensure that only registered people are admitted to the event.

5.2 Legal bases of processing

The table below describes the legal bases of processing personal data used by the data file and provides examples of processing performed on each basis.

Legal basis	Example
Consent	Direct marketing through an electronic channel is usually based on the consent of the data subject.



6 Categories of personal data

Category of personal data	Data content of the category
Basic information	Data subject's name Data subject's contact information The company the Data subject represents
Consent	The consents given and withheld by the data subject concerning personal data processing

7 Recipients and recipient groups of personal data

7.1 Data recipients

Collected personal data is not disclosed to any other party.

7.2 Transfer of data to suppliers

The controller uses a supplier for the registration and managing the registration database.

The controller concludes an appropriate agreement with the supplier.

7.3 International transfers of data

The controller does not transfer data in this data file outside of the EU/EEA.

8 Personal data retention period or criteria for determining the period

All personal data will be deleted by 31.12.2018.

9 Personal data sources and updates

Personal data is collected from the data subjects themselves.

The data file is updated with each registration or cancellation until the registration for the event is closed.

10 Data subject's rights

Data subjects have the right to receive the controller's confirmation of whether their personal data will be processed or not, or whether they have already been processed.

If the controller processes a data subject's personal data, the data subject has the right to receive the information in this document and a copy of the personal data being processed or already processed.

The controller may charge a reasonable administrative fee for additional copies requested by the data subject. If the data subject submits a request electronically and has not requested any other form of delivery, the data will be delivered in a commonly used electronic format, provided that the data can be delivered in a secure manner.



The data subject also has the right to request the controller to rectify or erase their personal data and prohibit the processing of their personal data for direct marketing purposes.

After the application of the General Data Protection Regulation has begun, the data subject will, in certain cases, also have the right to request the controller to restrict the processing of their personal data or to otherwise oppose the processing. In addition, under the General Data Protection Regulation, the data subject may request that the data they have provided themselves be transferred in machine-readable format.

All of the above requests must be submitted to the abovementioned contact person of the controller.

If a data subject considers that his/her personal data is not processed legally, he/she has the right to file a complaint with the supervisory authority.

11 **Right to cancel prior consent**

If the controller processes the data subject's personal data on the basis of consent, the data subject has the right to cancel such consent. The cancellation of consent does not affect the lawfulness of processing performed based on the consent prior to its cancellation. Such cancellation may, however, have an effect on the usability and functionalities of the service.

12 **Organisation of protection of data file**

The controller processes personal data securely in accordance with applicable laws. It has carefully assessed the risks that may be associated with the processing and taken the necessary measures to manage these risks.

The controller has protected the data appropriately in technical and organisational terms. The data file is protected using, for example, the following tools:

- Protection of equipment and data files
- Access control
- User identity verification
- Access rights
- Registration of usage events
- Processing guidelines and supervision

The controller also requires that its suppliers and other partners ensure appropriate protection of the personal data to be processed.